Special Issue

International Corporate Strategy and Management

Message from the Guest Editors

This Special Issue will focus on one critical topic that has attracted a great amount of attention over the last years from scholars in different disciplines, as well as business leaders: International Corporate Strategy and Management, In fact, most scholars and businessmen are in agreement in arguing that to successfully compete and survive in an increasingly globalized environment like the current one, particular attention should be given to the issue of adoption and management of the most suitable international corporate strategies. The aim of this Special Issue is to shed fresh insights on this theme. Certainly, there is currently a large body of research on this topic but it seems obvious that further efforts are still necessary to obtain a better understanding on the phenomenon under study. Studies that conduct critical theoretical analysis, comparative observation, empirical testing and longitudinal case investigations relating to the Special Issue are particularly encouraged and welcome. Luis Ángel Guerras-MartínJose Ángel Zúñiga-Vicente

Guest Editors

Prof. Dr. Luis Ángel Guerras-Martín

Department of Business Economics (ADO), Applied Economics and Fundamentals of Economic Analysis, Rey Juan Carlos University, 28933 Móstoles, Spain

Dr. Jose Ángel Zúñiga-Vicente

Department of Business Economics (ADO), Applied Economics and Fundamentals of Economic Analysis, Rey Juan Carlos University, 28933 Móstoles, Madrid, Spain

Deadline for manuscript submissions

closed (10 July 2018)



Administrative Sciences

an Open Access Journal by MDPI

Impact Factor 3.0 CiteScore 4.8



mdpi.com/si/12484

Administrative Sciences MDPI, Grosspeteranlage 5 4052 Basel, Switzerland Tel: +41 61 683 77 34 admsci@mdpi.com

mdpi.com/journal/ admsci





Administrative Sciences

an Open Access Journal by MDPI

Impact Factor 3.0 CiteScore 4.8



About the Journal

Message from the Editor-in-Chief

Welcome to Administrative Sciences, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the Administrative Sciences, where management merges with innovation.

Editor-in-Chief

Prof. Dr. Isabel-María Garcia-Sanchez

Departamento de Administración y Economía de la Empresa, Universidad de Salamanca, 37007 Salamanca, Spain

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, ESCI (Web of Science), RePEc, EconBiz, and other databases.

Journal Rank:

JCR - Q2 (Management) / CiteScore - Q2 (General Business, Management and Accounting)

