

## Special Issue

# International Business Management: New Perspectives on Leadership, Strategy and Marketing

### Message from the Guest Editors

International business plays a vital role in today's business world. The aim of this Special Issue is to publish research that focuses on the challenges organizations face in an increasingly globalized/internationalized environment. Theory development papers/conceptual works, review papers, and empirical studies that advance existing research and/or offer novel insights/new perspectives on all topics related to international business are welcome. Papers utilizing both quantitative and qualitative methods can be submitted from all subfields of International Management/International Business such as global/cross-cultural leadership, international HRM, international marketing, international/multi-country strategy, business governance and ethics, international business competence, and global sourcing and supply chain management. Topics may include (but are not limited to):

- International business management
- Global and cross-cultural leadership
- International business strategy
- International marketing

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### Guest Editors

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### Deadline for manuscript submissions

closed (31 December 2022)



## Administrative Sciences

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## About the Journal

### Message from the Editor-in-Chief

Welcome to *Administrative Sciences*, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the *Administrative Sciences*, where management merges with innovation.

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### Editor-in-Chief

Prof. Dr. Isabel-María García-Sánchez  
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