



## Advances in Physiology and Cultivation of Floricultural Crops

Guest Editors:

**Dr. Chan Saem Gil**

Department of Horticulture,  
Kongju National University, Yesan  
32439, Republic of Korea

**Prof. Dr. Yong-Soon Park**

Department of Plant Resources,  
Kongju National University, Yesan  
32439, Republic of Korea

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### Message from the Guest Editors

Reflecting the recent growth of the flower industry in developing countries and increasing consumer demand for flower crops worldwide, the size of the global flower industry is expected to reach more than USD 100 billion by 2032. Generally, most floricultural crops are produced in indoor farms using facilities. These facilities contribute to improving production and flower quality by providing suitable environments for flower crops. Moreover, advanced technologies are being applied along with the recent expansion of smart farms.

This Special Issue focuses on our advanced understanding of the physiology and cultivation of floricultural crops to enhance crop production efficiency. In addition, it covers advanced research in all areas of physiology and cultivation, including propagation, seedling nursery, flowering-time control, and flower quality (size, color, pigment, form, fragrance, vase life, etc.). In particular, research on improving crop productivity through environmental control, as well as genetic and metabolite information and the physiological mechanisms involved in flower quality, is preferred.





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### Prof. Dr. Les Copeland

Sydney Institute of Agriculture,  
School of Life and Environmental  
Sciences, The University of  
Sydney, Sydney, NSW 2006,  
Australia

## Message from the Editor-in-Chief

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Agriculture Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

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