



Sustainable Development of Agricultural Markets and Economics

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Message from the Guest Editors

Sustainability needs to be viewed as a process rather than a clearly defined goal that must be attained in order to deal with the accelerated rate of changes and growing unpredictability. In turn, this necessitates the creation of technological, policy, governance and financial frameworks capable of aiding resource managers and agricultural producers actively engaged in dynamic innovation processes. Sustainable agriculture must increase environmental, community and human resilience, particularly against climate change and market instability. Sustainable agriculture, aiming to be viable, must be profitable for farmers, i.e., analyses and case studies of successful farming marketing application and viable business models help to cover the scope of this Special Issue. Analyses of customer behavior and of the variables influencing farmers' choices in agricultural markets are both appreciated.

The aim of this Special Issue is to identify the factors that define or influence the current situation in the field of agricultural markets in the context of current trends and issues.

Both qualitative and quantitative analyses are welcome in this Special Issue.





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Message from the Editor-in-Chief

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