



Agricultural Food Marketing, Economics and Policies

Guest Editor:

Dr. Giuseppe Timpanaro

Department of Agriculture, Food
and Environment, University of
Catania, 95124 Catania, Italy

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Message from the Guest Editor

As is well known, agriculture and food production have been—for some time now—called upon to become more sustainable in the global context of rising population and living standards, climate change, and environmental degradation. According to existing literature, this can be done through the development of innovative ways and tools to reduce resource use, reduce material consumption and waste production, and reverse the trend of biodiversity loss, while ensuring that society is provided with sufficient, nutritious, sustainable, and affordable food. Such a general need, shared at international political level, is today overwhelmingly urgent due to the need to recover from the crisis triggered by the COVID-19 pandemic, which has accentuated the effects of degrowth. The North and South of the world need a new economic model more oriented toward equity, restructuring of production, and consumption models, sobriety combined with full employment and social security, as well as food security and local agriculture.





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Editor-in-Chief

Prof. Dr. Les Copeland

Sydney Institute of Agriculture,
School of Life and Environmental
Sciences, The University of
Sydney, Sydney, NSW 2006,
Australia

Message from the Editor-in-Chief

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Agriculture Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

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