

Special Issue

Advances in Aromatization/Aromachology in Different Environments

Message from the Guest Editors

This Special Issue is devoted to research advances and application of aromachology. Aromachology uses various specific aromatic compounds to enhance and stimulate the senses, create appropriate emotions and activate certain biochemical processes. Its impact on human emotions can be examined not only through traditional research approaches but by using biometric and neuroimaging tools too. We seek submissions ranging from the exploration of applications of aromachology in marketing (e.g., to create more memorable customer experiences), as well as novel application fields, such as healthcare (e.g., for stress management and pain relief). Papers focusing on methodological issues and technological solutions for aromachology are especially welcome. Topics of interest include:

- Aroma marketing;
- Aromachology in healthcare;
- Industrial applications of aromachology;
- Health-promoting applications of aromachology;
- Methodological issues in aromachology research;
- Cross-cultural issues in odor perception;
- Technological advancements and smart research solutions in aromachology.

Guest Editors

Dr. Jakub Bercik

Prof. Dr. Davide Giacalone

Prof. Dr. Marek Dolezal

Deadline for manuscript submissions

closed (30 June 2021)



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About the Journal

Message from the Editor-in-Chief

As the world of science becomes ever more specialized, researchers may lose themselves in the deep forest of the ever increasing number of subfields being created. This open access journal Applied Sciences has been started to link these subfields, so researchers can cut through the forest and see the surrounding, or quite distant fields and subfields to help develop his/her own research even further with the aid of this multi-dimensional network.

Editor-in-Chief

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