



## The Role of Museums in the Digital Age

Guest Editor:

**Prof. Dr. Mirian Tavares**

CIA, University of Algarve, Faro,  
Portugal

Deadline for manuscript  
submissions:

**30 May 2025**

### Message from the Guest Editor

Museums play a pivotal role in the digital era by bridging the gap between traditional culture and modern technology. Through virtual tours, online exhibitions, and digital archives, museums provide global access to their collections, enabling people from all corners of the world to explore and learn.

Additionally, digital technologies allow museums to preserve their collections more effectively, ensuring their longevity and accessibility for future generations. Social media and digital marketing also play crucial roles in engaging diverse audiences, fostering community interaction, and promoting cultural awareness.

Moreover, the use of augmented reality (AR) and virtual reality (VR) in museums creates immersive and interactive experiences, making learning more engaging and memorable.

Museums in the digital age are not just repositories of the past but dynamic, evolving entities that leverage technology to educate, inspire, and connect people.





an Open Access Journal by MDPI

## Editor-in-Chief

**Prof. Dr. Andrew M. Nedd**

Department of Art History,  
Savannah College of Art and  
Design, Savannah, GA 31402, USA

## Message from the Editor-in-Chief

*Arts* welcomes scholarly contributions that address fundamental issues in the arts, broadly conceived, from any meaningful perspective—theoretical, historical, interdisciplinary, and global. Submissions are expeditiously and rigorously reviewed by peers, in order to insure the highest scholarly standards. Because *Arts* is an online journal, articles reach their desired audiences more quickly and reliably than its print media peers. The future is digital, and *Arts* combines the stringent scholarly standards of traditional journals with the easy accessibility afforded by digitalization.

## Author Benefits

**Open Access:** free for readers, with **article processing charges (APC)** paid by authors or their institutions.

**High Visibility:** indexed within **ESCI (Web of Science)**, and **other databases**.

**Rapid Publication:** manuscripts are peer-reviewed and a first decision is provided to authors approximately 35.5 days after submission; acceptance to publication is undertaken in 6.9 days (median values for papers published in this journal in the first half of 2024).

## Contact Us

---

Arts Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
[www.mdpi.com](http://www.mdpi.com)

[mdpi.com/journal/arts](http://mdpi.com/journal/arts)  
[arts@mdpi.com](mailto:arts@mdpi.com)  
[X@Arts\\_MDPI](https://twitter.com/Arts_MDPI)