



## Australian Indigenous Art and Cultural Tourism

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submissions:  
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### Message from the Guest Editor

Dear Colleagues,

Cultural tourism and the visual arts industries are both global enterprises that potentially advance cross-cultural understanding and sustain cultural diversity, particularly when working in unison. As the impact of mass tourism approaches crisis point, we see new trends emerging in culturally immersive experiences. Art galleries, exhibitions, tours, studio visits and workshops attract people seeking sensory and often participatory encounters, and now indigenous art is setting new standards for cultural tourism. Subsequent innovations involving art practice, display, and interpretive strategies are unprecedented, and demand scholarly attention.

We invite researchers and industry stakeholders working in the field to contribute papers responding to questions such as: What indigenous perspectives motivate art and cultural tourism initiatives? How is the relationship between artistic innovation and cultural heritage negotiated by artists and perceived by visitors? What is the global appeal, or relevance, of indigenous art? How is art production impacted by tourists' aesthetic and cultural expectations?

Dr. Sally Butler  
*Guest Editor*





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