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Living in a Time of Change and Uncertainty—New Developments in Applied Social Psychology

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Deadline for manuscript
submissions:

closed (30 June 2024)

Message from the Guest Editors

Applied social psychology represents the link between successful theories of social psychology and their application in everyday life, as well as their implementation in various professional fields. It also involves the use of psychological knowledge to optimize practice and solve problems effectively.

We live in a time of change and uncertainty. New developments, new technologies, but, also, new crises arise almost on a daily basis. In the context of this Special Issue, we would like to take a closer look at these new developments and crises in order to address the roles of fundamental and applied theories of social psychology in this context.

For our forthcoming Special Issue we are looking for contributions that focus on developments and problems of the modern world examining them from a social psychological perspective. Such topics may include, for instance, social media, streaming services, climate change, political conflicts, radicalization, individualism, diversity, fear, and consequences of war, the COVID-19 pandemic, or the spread of misinformation. All topics that currently affect society are welcome.



mdpi.com/si/146068

Special Issue