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The Role of Behavioural Science in Improving Public Health

Guest Editor:

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Message from the Guest Editor

Several public health challenges are caused by unhealthy behaviour, or lack of engagement with health behaviours.

Using behavioural science can help to effectively change behaviours affecting public health. This Special Issue is inviting manuscripts which describe the application of behavioural science to public health challenges. Disciplinary approaches may include health psychology, decision making, user centred design, and behavioural economics, approaches can include qualitative or quantitative work to understand potentially modifiable determinants of health-related behaviour, such as the barriers and facilitators that affect whether a behaviour is performed, as well as work to design and test interventions to change behaviour in order to improve health of populations or segments of populations.

There is particular interest in papers applying theories and frameworks to inform the understanding of determinants of behaviours, and the design of interventions to change behaviour.



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Special Issue