



## Alcoholic Beverages Market

Guest Editor:

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Deadline for manuscript  
submissions:

**closed (30 November 2018)**

### Message from the Guest Editor

Dear Colleagues,

Increasing globalization and international trade, in recent decades, have had effects in the production and consumption patterns of beverages (Increasing supply and competition in the wine industry, as well as developments of concentrations in the beer markets, and probably similar challenges for spirits and soft drinks). Convergence in incomes have also been the case among a considerable number of countries and with subsequent influence on tastes and drinking patterns. In light of these issues, Beverages is launching a Special Issue addressing global trends in production and consumption patterns of beverages—which can include studies on specific beverages, as well as overall or general approaches to the topic. Developments in the near future in the global beverage markets will also be a relevant topic to address in this connection. This Special Issue is open for contributions from various scientific fields, e.g., technical sciences as well as social sciences and the arts.

Dr. Jan Bentzen

*Guest Editor*

