



Management Challenges for Business in Digital Economy: New Pathways and Research Trends

Guest Editors:

Prof. Dr. Renata Korsakienė

Department of Management,
Business Management Faculty,
Vilnius Gediminas Technical
University, Saulėtekio av. 11, LT-
10223 Vilnius, Lithuania

**Dr. Laima Jesevičiūtė-
Ufartienė**

Department of Management,
Vilnius Gediminas Technical
University, Saulėtekio av. 11, LT-
10223 Vilnius, Lithuania

Dr. Neringa Vilkaitė-Vaitonė

Department of Management,
Vilnius Gediminas Technical
University, Saulėtekio av. 11, LT-
10223 Vilnius, Lithuania

Deadline for manuscript
submissions:

closed (31 December 2022)

Message from the Guest Editors

Dear Colleagues,

The digital economy has significantly impacted countries throughout the world by contributing to the growth of the economy and the further progress of societies. Recent developments demonstrate that the information and innovation-driven era triggered integration of traditional activities and digital technologies. Moreover, the rise of innovation has been accelerating in emerging industries such as cleantech, the new generation of information technology, biotechnology, and high-end equipment manufacturing. The estimations provided by the World Economic Forum predict that “new value creation over the next decade will be based on digitally enabled platform business models” (www.weforum.org). Therefore, traditional organizations must change the approaches adopted and capture value in the context of digital disruptions. These tendencies raise a number of management challenges that need to be solved by the efforts of the scientific community. Therefore, this Special Issue provides the platform for a fruitful discussion and the development of relevant theories.

...

