



Corporate Social Responsibility

Guest Editors:

Prof. Dr. Libuše Svobodová

Department of Economics,
Faculty of Informatics and
Management, University of
Hradec Králové, Hradec Králové,
Czech Republic

Prof. Dr. Grzegorz Michalski

Faculty of Management, Wrocław
University of Economics and
Business, PL53-345 Wrocław,
Poland

Deadline for manuscript
submissions:

closed (15 October 2020)

Message from the Guest Editors

This Special Issue is designed to highlight contemporary research on corporate social responsibility (CSR). The business environment is characterized by constant and rapid changes. This development brings many challenges due to the highly turbulent business environment, achieving, shaping, and above all, maintaining the competitiveness of an enterprise. One of the ways to boost competitiveness is to use the CSR concept. CSR is the actual discussed topic and subject of growing attention from firms, governments and regulators, stakeholder groups, and the media. The Special Issue will provide an opportunity for contributors to publish their contributions to the broad fields of business; economics; accounting; finance; marketing; supply chain; international business and management; and the relationship between corporate sustainability, CSR, and financial performance. CSR philosophy enables companies to gain various advantages and increase their competitiveness and financial performance. The insights gained will be useful for students, practitioners, as well as policy makers.

