



Virtual, Augmented, Mixed Reality and Interactive Media Experience

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Message from the Guest Editors

In this Special Issue, we welcome contributions on prototyping and evaluating prototypes, gathering user requirements, designing, developing or prototyping media experiences and applications (the broader sense), within known and emerging technologies, measuring and evaluating experience with users through experiments and user studies, in the wild, in the lab or simulated environments. Specific topics and applications:

- Interactive, immersive platforms & mediums: virtual reality, augmented reality, mixed reality, alternate reality, 360°, extended reality
- Applications: storytelling, creative expressions, new content formats, platform-centric experiences, health, digital wellbeing, therapeutic, social/cultural expressions, social communication and similar.
- Understanding audience interests and their interactions with interactive and immersive experiences
- Analysing and developing underlying technologies and systems
- Critiquing and creating production tools and workflows
- Exploring the use and implications of AI and machine learning





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Message from the Editor-in-Chief

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