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## Corporate Reputation in Times of Accelerated Digitization and Low-Carbon Economy: 2nd Edition

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### Message from the Guest Editors

Dear Colleagues,

The aim of this Special Issue is to provide space for the publication of high-quality scientific papers focused on the research of selected important factors of corporate reputation in the context of sustainable industry and the low-carbon economy. At a time of accelerated digitization triggered by the COVID-19 pandemic, businesses face a number of significant challenges at the same time. Because of this, effective management of a company's reputation is more challenging than ever before. Social responsibility and sustainability are given the same weight as economic performance indicators in terms of the future prosperity of companies. Green technologies and a low-carbon economy are also one of today's biggest challenges.

Prof. Dr. František Pollák

Prof. Dr. Peter Markovič

*Guest Editors*



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# Special Issue



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## Message from the Editor-in-Chief

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