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Sustainable Development Concept of Innovative Energy Business Models

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Deadline for manuscript
submissions:

closed (31 December 2021)

Message from the Guest Editor

Dear Colleagues,

Sustainable development in energy is the object of interest of scholars and managers, who not only want to identify the current situation in energy and learn about its drivers, but who also want try and predict the possible future trends in business models on the energy market. In recent years, changes in the development of innovative energy business models have been observed that are related to trends in the business environment (customer behavior related to generation X, Y, and Z; development of new technologies, especially social media; changes in the political and legal environment; and the global pandemic). Currently, companies have to face challenges associated with change, including the Coronavirus pandemic, which requires the implementation of various business activities that help protect their competitive position. A very important challenge in this matter is finding innovative business models based on the concept of sustainable development.



mdpi.com/si/80564

Special Issue



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Message from the Editor-in-Chief

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