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From Farm to Fork—Consumer Perceptions of Food Safety and Quality

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Deadline for manuscript submissions:

10 August 2024



mdpi.com/si/179608

Message from the Guest Editors

Dear Colleagues,

At the turn of the millennium, food safety assumed an unprecedented priority within the political agenda and legal framework of the European Union (EU), with Regulation 178/2002 as the cornerstone of the EU food law under the “farm to fork” approach. This redefined strategy is currently part of Europe’s Green Deal, which is driven by issues related to a healthier lifestyle, environmental protection, sustainability and ethical concerns regarding food production and distribution. Consumer perceptions and expectations regarding the quality and safety of the food chain are major driving forces in decision making, with implications for market evolution. Yet, these perceptions rest on complex and multi-dimensional concepts, determined by contextual factors. It is also noteworthy that safety has become one major determinant of food quality.

In this Special Issue (SI), we invite the submission of original and review works that contribute to the study of consumer perceptions and expectations regarding food safety and quality throughout the food chain.

Special Issue



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Message from the Editor-in-Chief

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