Food-Evoked Emotion, Product Acceptance, Food Preference, Food Choice and Consumption: The New Perspective on Developing Novel and Healthier Products

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Message from the Guest Editor

Measuring food-evoked emotions is a topical topic in sensory and consumer sciences. Emotions are becoming a critical component in designing products that meet consumers' needs and expectations. Emotional profiles may effectively differentiate products with similar sensory characteristics and hedonic ratings. Emotion profiles and ratings may provide additional information that goes beyond traditional hedonic ratings and may provide more insight toward food choice. Human senses and cues play an instrumental role in food choice and intake, emotion, and product acceptance.

This Special Issue aims to publish original and cutting-edge research and comprehensive reviews contributing to a deeper understanding of food-evoked emotion, food choice, preference, acceptance, and consumption. Papers from multi- and interdisciplinary perspectives, such as food and sensory sciences, culinology and gastronomy, nutrition and health sciences, psychology, business and marketing, and consumer behavior are very welcome.

Special Issue

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Message from the Editor-in-Chief

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