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## The Food Safety Risk Perceptions of Consumers during the COVID-19 Pandemic

Guest Editor:

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Deadline for manuscript  
submissions:

**closed (31 March 2022)**

### Message from the Guest Editor

As a result of the COVID-19 pandemic, the food industry was disrupted in more ways than one. This Special Issue looks at novel risks and how they have changed consumer perceptions globally. COVID-19 has arguably changed our relationship with food, and most importantly, our perceptions. Concepts and topics of interest for this Issue include consumer trust, confidence in food integrity, food supply chain transparency, counterfeiting, vertical and horizontal coordination, behavioral intend, food labelling accuracy, information and data sharing information with consumers, food trends, consumer risk management and mitigating approaches, branding, information, and quality assurance.



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**Special** Issue



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## Message from the Editor-in-Chief

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