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Recent Studying of Human Eating and Drinking Behaviors for Novel Foods/Beverages

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Deadline for manuscript
submissions:

closed (30 April 2021)

Message from the Guest Editor

The basic knowledges about human eating and drinking behavior will help understanding consumer acceptance of foods and beverages. The manuscripts about human eating and drinking behaviors, our attitude for accepting novel foods and beverages, basic mechanisms of food acceptance, learning behavior about food liking/disliking, cultural and religious regulations about foods and drinks, etc. are welcomed in this special issue.



mdpi.com/si/55611

Special Issue



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Message from the Editor-in-Chief

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