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Food Quality and Nutrition: Improving Consumer Behaviour

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Message from the Guest Editor

Food quality is the most important determinant for the choices of consumers. Food safety and food identity are of course implicit quality values. However, food quality extends to the sensory properties of the food, the nutritional value, the packaging and labelling, the presentation, the availability, etc. In particular, nutritional value has become a major determinant for consumer choices since the advent of the 21st century. Not only did the nutritional information on the packaging become mandatory, but several schemes for the front of pack labelling to signify the “healthiness” of each food product emerged. Is food quality and nutrition affecting the consumer behaviour regarding their food choices or even their choices on food markets and food services? What is the information conveyed to the consumers regarding food quality and nutrition on the food packaging and presentation? Is there a legislative framework and law enforcement to protect the consumers from misleading information? The aim of this Special Issue is to address all the aspects of food quality and nutrition that may affect the consumer behaviour.



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Special Issue



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Message from the Editor-in-Chief

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