Special Issue

Factors Affecting Food Preferences and Their Association with Consumption

Message from the Guest Editor

Food acceptance and purchase intention behaviors are mediated by food-related attributes and consumer characteristics, which directly impact the food production chain. New ways of cooking and presenting foods with novel ingredients affect how consumers perceive and accept them. As present, one cannot launch a product on the market without considering its characteristics, and therefore, the study of consumer clustering (a priori using socio-demographic characteristics, or a posteriori by studying lifestyles, neophobia, etc.) is critical. Sensory and consumer sciences have advanced in recent decades, and understanding the factors that affect food preferences and their association with consumption are necessary for the development, production and marketing of products. Therefore, we invite researchers to contribute to this special edition of *Foods* to share knowledge and understand "Factors Affecting Food Preferences and Their Association with Consumption",

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About the Journal

Message from the Editor-in-Chief

Foods (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, Foods has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

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