



## Role of Social Media in Alcohol and Tobacco Reduction Interventions

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Deadline for manuscript  
submissions:

**31 December 2024**

### Message from the Guest Editors

The detrimental effects of alcohol and tobacco use on global health are undeniable. This situation calls for urgent and comprehensive global health strategies aimed at tobacco control, particularly in those countries that are least equipped to handle the ensuing health crises. Despite significant public health efforts, the prevalence of tobacco use remains high, highlighting the need for innovative approaches. Given the disproportionate impact of alcohol and tobacco use on developing nations, this Special Issue of *Healthcare* aims to gather together and disseminate cutting-edge research on the role of social media in alcohol and tobacco reduction interventions in these regions as well as in developing nations. Submissions should align with the journal's focus on healthcare advancements and contribute significantly to this developing field. We welcome diverse perspectives and methodologies that shed light on the potential and limitations of social media in curbing these harmful behaviours.





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## Editor-in-Chief

## Message from the Editor-in-Chief

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