



Social Media and Health Communication

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Message from the Guest Editors

We would like to invite you to contribute a paper to this upcoming Special Issue in the international, peer-reviewed, open-access journal Healthcare, managed by MDPI. The Special Issue will be themed “Social Media for Health Communications” and will focus on how social media is used for communicative purposes across a diverse range of health-promoting fields. Social media sites (i.e., Facebook, Twitter, Pinterest, Instagram, etc.) have dramatically modified our ways of life, and these developments need to be captured and disseminated to inform insights for health-promoting professions. This Special Issue is designed for researchers to shed emerging insights through experimental and theoretical investigations into how social media platforms are and can be used for informative purposes to improve the practices of health promoters. You are welcome to forward this invitation to any colleagues working in health-promoting fields who are interested in utilizing and investigating social media communications. We look forward to your thoughtful contribution to this important Special Issue.





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Editor-in-Chief

Message from the Editor-in-Chief

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