



## Flavor Chemistry and Sensory Evaluation of Horticultural Products

Guest Editors:

**Prof. Dr. Juan Xu**

College of Horticulture and Forestry Sciences, Huazhong Agricultural University, Wuhan 430070, China

**Prof. Dr. Youyi Huang**

Key Laboratory of Horticultural Plant Biology (Ministry of Education), College of Horticulture and Forestry Sciences, Huazhong Agricultural University, Wuhan 430070, China

**Dr. Haipeng Zhang**

College of Horticulture, Henan Agricultural University, Zhengzhou 450002, China

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### Message from the Guest Editors

The ultimate goal of the horticultural industry is to satisfy consumers' various requirements. Thus, high-quality horticultural products should be good in terms of taste, smell, and appearance, with nutritious and healthy benefits to consumers, which are determined by their pigments, volatiles, flavonoids, and other metabolite profiles. However, the developments of food sensory evaluation and consumer science and the fast progress of omics technologies in horticultural plants seem to be extending in two parallel straight lines. The new concept of flavoromics has revealed that the flavor of horticultural products and the relationship between primary or secondary metabolisms can effectively guide breeding, cultivation, and the post-harvesting promotion techniques of horticultural crops, by helping to formulate breeding objectives and cultivation goals to continuously adapt to market demands.

The purpose of this Special Issue is to present recent advances in flavor chemistry and sensory evaluation of horticultural products.





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## Editor-in-Chief

### Prof. Dr. Luigi De Bellis

Department of Biological and Environmental Sciences and Technologies, Università del Salento, Centro Ecotekne, via Provinciale Lecce Monteroni, 73100 Lecce, Italy

## Message from the Editor-in-Chief

Horticultural plants and their products provide sustenance, health, and beauty. A confluence of factors is putting increasing pressure on horticultural production to evolve, and innovative research is addressing these challenges. *Horticulturae* provides a venue to communicate research results in a rapid manner with open access, allowing everyone the opportunity to stay abreast of leading research addressing horticulture. I invite you to consider publishing the results of your research in this high quality, peer-reviewed journal.

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*Horticulturae* Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
www.mdpi.com

mdpi.com/journal/horticulturae  
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