



Expanding the Reach and Efficacy of Interventions for Nicotine and Tobacco Product Use

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Message from the Guest Editor

A number of effective, evidence-based interventions for nicotine dependence have been developed, but multiple barriers to their widespread implementation exist. First, the existing interventions are less effective for individuals who experience certain health conditions or psychosocial circumstances that increase vulnerability to tobacco use. Second, the existing interventions focus on daily cigarette smokers, and may be less appropriate and effective for individuals with different product preferences or use patterns. Finally, traditional interventions that require in-person or telephone contact with intervention providers may be less accessible to many users, particularly in the era of COVID-19. Although traditional interventions should continue to be utilized when appropriate, there is a need for new approaches to further reduce the health burden of nicotine and tobacco use. The articles in this Special Issue describe interventions that are designed to increase either efficacy or accessibility for specific subgroups of nicotine and tobacco users.





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Message from the Editor-in-Chief

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