



Behavioral Sports Economics in Public Health

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Message from the Guest Editors

In recent years, behavioral economics research has extended to applications at the intersection of sport and public health. This Special Issue seeks to extend the extant literature in the growing field of behavioral sports economics along these and new lines. In doing so, the Issue hopes to motivate steps toward a fuller, more societally impactful understanding as to the relationships between sport and public health. Successful articles for the Issue will follow a methodology that falls broadly within the behavioral economics paradigm. This paradigm holds that we do not live in a neat world in which agents always optimize such that we are free of unintended consequences and unexpected results. In fact, our world is more complex and interesting, including as it relates to the interaction between sport and public health. Successful articles will also treat a topic at the intersection of sport and public health using an empirical approach. Papers that extend an existing topic in the field in a meaningful way will be considered, as well as papers that break a new topic in the field.





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Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

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