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# The Use of Mobile Technologies in Health Communication

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Deadline for manuscript submissions:

closed (31 March 2023)

# **Message from the Guest Editors**

Dear colleagues,

Mobile technologies have been well-recognized for their potential to enhance individual health and improve health systems. The functions of the rapidly developing mobile technologies have evolved from simple calling and texting to incorporating geofencing, motion sensors, fitness monitoring, biometrics, augmented/virtual reality, etc. These technologies bring new insights into all the areas of health communication. This Special Issue thus aims to understand how the various mobile technologies are applied in health communication and their impacts on health care, health outcomes, and health equity.

We welcome submissions on a wide variety of theoretical and/or empirical contributions to the field of mobile technology-based health communication. Papers could address, but are not limited to, the following themes:

- Technology-based health persuasion
- Using mobile technologies for health advocacy and education
- Enhancement of digital and health literacy
- Patient–provider dialogues supported by mobile technologies
- Using mobile technologies to facilitate medication and treatment adherence









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## Message from the Editor-in-Chief

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