



Deployment of Industrial Management Methods for Healthcare Services

Guest Editors:

Prof. Dr. Paul Lillrank

Department of Industrial
Engineering and Management,
Aalto University, FI-00076 Aalto,
Finland

Dr. Paulus Torkki

Department of Public Health,
Faculty of Medicine, University of
Helsinki, 00100 Helsinki, Finland

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Message from the Guest Editors

Industrial Management (IM) have been implemented for more than two decades in healthcare. However, there is almost no evidence of productivity and quality improvements comparable to manufacturing and high-volume services. The unsatisfactory results of IM deployment in healthcare have many explanations. The ordinary suspects are resistance to change, ignorance, professional pride, regulation, lack of competition, and dysfunctional incentives. The challenge of IM in healthcare is to figure out, how to deliver personalized care with mass production efficiency. This Topical Collection invites articles that concerns the phenomena and problems associated with IM deployment in healthcare, which are: Evidence and analysis of success and failure in IM deployment; Performance measurement in healthcare; At what system level could and should IM have an impact—micro, meso, or macro?; Comparative analysis of different IM approaches in healthcare; The nature of health service production systems in comparison to other industries; Information and Communication Technology (ICT) deployment in healthcare; Personalized medicine and care—are mass customization and modularization possible?





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Lane, Baltimore, MD 21251, USA

Message from the Editor-in-Chief

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