



The Effects of Media Content on Public Health

Guest Editor:

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Message from the Guest Editor

The health information landscape has been increasingly complicated in the 21st century, driven by the interplay between the traditional mass media (e.g., newspapers, TV, radio, billboards) and new media (e.g., Internet, social media, mobile devices). So, how might the content on traditional and new media influence individuals' health beliefs, behaviors, and outcome? This Special Issue aims to respond to this complex but important question. Examples include (but are not limited to) news coverage on a variety of health and environmental issues (e.g., cancer, cardiovascular health, pollution), (mis)information and disinformation about the pandemic and/or vaccines, advertising and marketing of tobacco products on social media, effects of social media use on mental health, and implications of social media influencers on health decision-making. This Special Issue anticipates papers that cover a diverse set of countries and disciplines and use a variety of methods (e.g., interview, focus group, survey, content analysis, experiment, meta-analysis, big data).





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Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Discovery and advances in this research field play a critical role in providing a scientific basis for decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards. *IJERPH* provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality, peer-reviewed, open access journal.

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