



The Psychology of Decision-Making: How Choice Context, Content and Task Influence People's Behaviour

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Message from the Guest Editors

Prominent normative and descriptive theories of decision-making assume that people have stable and consistent preferences, informed by psychological computational processing. In contrast, empirical evidence has demonstrated that peoples' preferences are sensitive to features of the environment–context, content and behavioural task and 'constructed on the fly', often using non-computational psychological mechanisms. However, little is known about the relationship between features of the environment and the specific psychological mechanisms which they trigger, and which are subsequently used by people to construct their preferences 'on the fly'.

Accordingly, this special issue focuses on advancing the exploration of how (and when) features of the decision-making environment trigger the psychological mechanisms which influence peoples' decision-making behaviour. We expect that it will attract contributions from researchers in fields such as: behavioural science, behavioural economics, behavioural finance, psychology, economics, computer science, sociology, anthropology, political science, philosophy.





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Message from the Editor-in-Chief

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