



2nd Edition of Social Media and Public Health: Opportunities and Challenges

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Message from the Guest Editors

Social media have the potential to provide rapid insights into unfolding public health emergencies such as infectious disease outbreaks, as demonstrated with the COVID-19 pandemic. They can also be drawn upon for rapid, survey-based insights into various health topics. Social media have also begun to be utilised by medical professionals for the purposes of sharing scholarly works, international collaboration, and engaging in policy debates.

A benefit of social media platforms for gaining insight into health is that they have the ability to capture unfiltered public opinion in large volumes, avoiding potential biases introduced by surveys or interviews. Social media platforms can also be utilised to pilot surveys, for instance, though the use of Twitter polls.

This Special Issue is open to any submission related to social media and public health, and the keywords provide some examples of the various possibilities.





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Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Discovery and advances in this research field play a critical role in providing a scientific basis for decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards. *IJERPH* provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality, peer-reviewed, open access journal.

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