Special Issue

Second Edition of Strategies and Evidence in Health Communication

Message from the Guest Editors

Health Communication is key in virtually every aspect of health and well-being. In particular, Health Communication strategies are strongly required to provide guidance to protect the health of individuals and to address growing phenomena which could sharpen dangerous behaviors including the poor adherence to health programs. In this context, a key role is played by the modern Information and Communication Technologies (ICT), which allow to reach various population groups and to obtain better health conditions for all. In addition, the current pandemic, and the resulting social isolation imposed on the population, has further contributed to the increase in use of digital platforms. Given the potential of ICTs in information searching and sharing processes, health institutions are now using online channels as tools for disseminating medical and scientific knowledge (e-health). This Special Issue is looking forward to publishing evidence and observations in the field, regarding, but not limited, to: attitudes, skills, knowledge and behaviors of health-care providers; health communication strategies; health education; vaccine hesitancy; e-health; web-based analysis.

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Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

IJERPH provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

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