



Financing Sport and Leisure: Contemporary Issues and Prospects

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Message from the Guest Editors

Dear Colleagues,

Sport has become the most widely developed social and economic phenomenon engaging the majority of social, corporate, and non-governmental organizations. This complex social and economic function presents unique idiosyncrasies and a wide spectrum of information that has to be gathered in order to comprehend the financing and management of sport activities. The business sector has been largely attracted around sports operations, emphasizing the need for highlighting the wider spectrum of the sports-related market function in depth. Financing the business side of sport has created a diverse area of contemporary development, commerce, and marketing patterns that require exposure in order to facilitate this process more effectively.

For this reason, the current Special Issue on “Financing Sport and Leisure: Contemporary Issues and Prospects” aims to provide researchers and practitioners with novel research outputs on several aspects of financing and funding sport and leisure activities, as well as businesses operations within this sector...





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Message from the Editor-in-Chief

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