

## Special Issue

# From Headlines to Hashtags: Journalism and Storytelling in the Age of Virality and Influence

### Message from the Guest Editors

In this Special Issue, we will approach the topic from a comprehensive, 360-degree perspective, considering multiple dimensions of how journalism is evolving in response to shifts in audience behavior, technological advancements, and new content formats. We invite contributors to examine a diverse range of audiences, from younger generations like Gen Z and Gen Alpha—who increasingly favor short-form content and social media platforms—to the so-called "silver generation," who may engage with news in more traditional ways but are still influenced by digital media dynamics. By examining this issue from various angles—ranging from the impact of social media and short-form content on news consumption to the challenges journalists face in maintaining credibility in an algorithm-driven landscape—we aim to provide a holistic understanding of the current transformations within the journalism field.

Topics may include, but are not limited to:

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- Media influences in the age of virality and sensationalism
- AI in storytelling and reporting: machines as co-creators
- Journalism in the age of short vertical videos [TikTok reels, YouTube shorts etc]...

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### Guest Editors

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### Deadline for manuscript submissions

closed (30 April 2026)



## Journalism and Media

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Impact Factor 1.5  
CiteScore 2.9



[mdpi.com/si/257070](https://mdpi.com/si/257070)

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## About the Journal

### Message from the Editor-in-Chief

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#### Editor-in-Chief

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