



Forecasting, Predictive Analytics and Econometrics in Business Research

Guest Editor:

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Deadline for manuscript
submissions:

27 December 2024

Message from the Guest Editor

Dear Colleagues,

This Special Issue focuses on the use of forecasting, predictive analytics, and other novel econometric or statistical techniques in business research, including, but not limited to, risk and financial management.

The Special Issue highlights both theoretical and empirical studies and invites contributions related to the forecasting behavior and decision making of individuals, businesses, and government agencies/policymakers. Research on the broader fields of accounting, economics, management, marketing, finance, business analytics and supply chain management, as well as cyber security and health care management, are all welcome.

The submission of articles featuring predictive analytics in risk and financial management and the sentiments and/or expectations of businesses and consumers are especially appreciated.

Dr. Yongchen Zhao
Guest Editor





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Message from the Editor-in-Chief

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