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Artificial Neural Networks in Business

Guest Editor:

Dr. Jakub Horak

School of Expertness and Valuation, Institute of Technology and Business in Ceske Budejovice, 37001 Ceske Budejovice, Czech Republic

Deadline for manuscript submissions:

closed (30 June 2021)

Message from the Guest Editor

Artificial neural networks are currently being used in many areas, including those responsible for human life or connected with significant financial impact. This Special Issue is, therefore, looking for papers addressing issues related to their applicability and reliability. These networks also play an important role in business and are an important part of various business activities. This Special Issue is therefore focused on the possibilities of artificial neural networks, the current status of technology, and the applicability of artificial neural networks in current business practice.

Papers aimed at the application of neural networks in the consumers' responses to new products, detection of credit risk, detection of machine and computer failures, product quality recognition, prediction of security prices, demand and sales prediction, cost or inventory management, determination of value generators, financial plan and similar applications are especially welcome.









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Editor-in-Chief

Prof. Dr. Thanasis Stengos

Department of Economics and Finance, University of Guelph, Guelph, ON N1G2W1, Canada

Message from the Editor-in-Chief

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