



New Issues and New Approaches in CSR

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Message from the Guest Editors

Even though the literature on CSR has developed strongly in recent years, many authors note that more in-depth field studies are needed to better understand its antecedents, difficulties, resistances, and perceptions around CSR. In particular, the inter-relationship between CSR, corporate governance, and the financial performance of companies has been studied separately in the literature and previous studies show conflicting results.

Contributions addressing emergent issues, adopting original approaches, critical perspectives, and robust methodological and data design, are encouraged as well as papers focusing on CSR promises, challenges, practices, and impact metrics on SMEs and entrepreneurship.

Authors are encouraged to present their papers at the 12th Conference of Académie de l'Entrepreneuriat et de l'Innovation that will take place on October 13–15, 2021 in Sousse (Tunisia). Please see <http://www.aei2021.com/> for more details about the conference.





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Message from the Editor-in-Chief

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