



Global Business Strategy

Guest Editors:

**Prof. Dr. Christopher
Selvarajah**

School of Business, Law and
Entrepreneurship, Swinburne
University of Technology,
Hawthorn, VIC 3122, Australia

Dr. Suku Sukunesan

Information Systems
Department, City Campus, RMIT
University, Melbourne 3000,
Australia

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Message from the Guest Editors

Dear Colleagues,

This Special Issue on Global Business Strategy will focus on issues, problems and outcomes experienced by nations and organisations as climate change, the COVID-19 pandemic, global politics and economic crisis affect global business operations.

Both quantitative and qualitative research articles are welcome. Contributions on how entities mitigate risks while addressing change and harnessing opportunities are also encouraged. Furthermore, the role that leadership plays within this evolving spectrum of change will be well supported.

Contributors should endeavour to provide context and narrative angles to the phenomenon explained.





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Editor-in-Chief

Prof. Dr. Thanasis Stengos

Department of Economics and
Finance, University of Guelph,
Guelph, ON N1G 2W1, Canada

Message from the Editor-in-Chief

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*Journal of Risk and Financial
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MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

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