



Global Business Strategy

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Message from the Guest Editors

Dear Colleagues,

This Special Issue on Global Business Strategy will focus on issues, problems and outcomes experienced by nations and organisations as climate change, the COVID-19 pandemic, global politics and economic crisis affect global business operations.

Both quantitative and qualitative research articles are welcome. Contributions on how entities mitigate risks while addressing change and harnessing opportunities are also encouraged. Furthermore, the role that leadership plays within this evolving spectrum of change will be well supported.

Contributors should endeavour to provide context and narrative angles to the phenomenon explained.





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Message from the Editor-in-Chief

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