



From Entertainment to Conservation: Analysis of Zoos and Their Contribution to Human Societies

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Message from the Guest Editor

Dear Colleagues,

Zoos have largely transitioned from places of entertainment to places of education and conservation, though this may not be the experience that visitors are seeking. Previous research has shown that visitors come to zoos for a variety of reasons, including to socialize, seek entertainment, receive education, and pursue connections with nature and animals. Recent research highlights that zoos are uniquely placed to provide up-close animal encounters and interactive experiences for visitors, which may contribute to the development of pro-conservation actions. Additionally, zoos can effectively educate visitors and advance the conservation and animal welfare movements; however, they must balance this with visitor enjoyment.

The aim of this Special Issue is to explore the contribution that zoos make to society, e.g., promoting positive animal welfare, educating the public about conservation issues, and sponsoring research programs.

Looking forward to your contributions.

Dr. Courtney Collins

Guest Editor

