



Soft Computing for Social Media Data Analytics

Guest Editors:

Dr. Fei Hao

Prof. Dr. Doo-Soon Park

Prof. Dr. Carson K. Leung

Prof. Dr. Wei Song

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Message from the Guest Editors

The characteristics of massive social media data, diverse mobile sensing devices and the highly complex and dynamic users' social behavioral patterns have led to the generation of huge amounts of high dimension, uncertain, imprecision and noisy data from social networks. Therefore, representing and processing this massive uncertainty in social media data and providing high-quality services for users is becoming a great challenge.

Soft computing techniques (such as fuzzy logic, artificial neural networks and so forth) can play a significantly important role in this due to their inherent capabilities of dealing with imprecision and uncertainty.

This Special Issue provides a platform for researchers and practitioners from communities of artificial intelligence, data mining, mobile computing and social networks to share their ideas, innovations, research achievements and solutions in fostering the advancement of intelligent data analytics and management of social media data. We solicit original, unpublished, and innovative research work on applying any intelligent technologies and methods to all aspects around the theme of this Special Issue.





Editor-in-Chief

Prof. Dr. Francisco Chiclana

School of Computer Science and
Informatics, De Montfort
University, The Gateway,
Leicester LE1 9BH, UK

Message from the Editor-in-Chief

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Mathematics Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

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