



The Implication of Digital Food Environment on Dietary Choices and Health

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Message from the Guest Editors

Escalating healthcare costs of diet-related chronic disease will place greater demands on already over-burdened healthcare systems. To stem the rapid rise in chronic disease globally, we need to understand the societal and environmental influences on population food choices and dietary intake.

The way we purchase foods has changed, particularly in response to the COVID-19 pandemic. Now, with a click of a button, we can order supermarket groceries, prepared meals, or meal kits and takeaway foods, among others. However, there has been limited research to understand the health and policy implications of the digitisation of the food environment. There have been growing calls for greater research in this field from international bodies, such as the World Health Organization; however, current public health nutrition policies do not include strategies to address the challenges and opportunities it presents. This forms an innovative area for new research to navigate the potential negative public health impacts of the digital food environment on dietary choices and health outcomes and to ensure people have access to nutritious convenience food.





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