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Food Labeling: Analysis, Understanding, and Perception

Guest Editors:

Dr. Daniela Martini

Department of Food,
Environmental and Nutritional
Sciences (DeFENS), Università
degli Studi di Milano, 20133
Milan, Italy

**Assoc. Prof. Dr. Davide
Menozzi**

Department of Food and Drug,
University of Parma, Via Kennedy
6, 43125 Parma, Italy

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Message from the Guest Editors

Dear Colleagues,

Food labels are a tool to promote public health by providing information which allows consumers to make informed dietary choices. At the same time, food labels may represent a marketing tool and may influence consumers' perception of food quality.

This Special Issue welcomes original research and reviews of literature focusing on:

- The analysis of the nutrient profile of products with different characteristics reported on the food labels (including but not limited to nutrition and health claims, organic, gluten-free);
- The nutrient profile underlying FOP nutrition labels and their graphical design in different countries;
- The consumers' perception, knowledge and understanding of the information made on food;
- The impact of information on food labeling (e.g., front-of-pack information, serving size) on consumers' willingness to pay and food choice;
- The attitudes, beliefs, perceptions, behavioral, and socioeconomic determinants regarding the use of food labels.



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Special Issue



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(CIBEROBN), Institute of Health
Carlos III, 28029 Madrid, Spain
2. Research Institute of
Biomedical and Health Sciences
(IUIBS), University of Las Palmas
de Gran Canaria, 35001 Las
Palmas, Spain
3. Preventive Medicine Service,
Centro Hospitalario Universitario
Insular Materno Infantil (CHUIMI),
Canarian Health Service, 35016
Las Palmas, Spain

Prof. Dr. Maria Luz Fernandez

Department of Nutritional
Sciences, University of
Connecticut, Storrs, CT 06269,
USA

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Message from the Editorial Board

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Contact Us

Nutrients Editorial Office
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

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