



Food Marketing and Dietary Behaviors among Children

Guest Editor:

Dr. Emma Boyland

Department of Psychological
Sciences, University of Liverpool,
Liverpool L69 3BX, UK

Deadline for manuscript
submissions:

closed (29 February 2020)

Message from the Guest Editor

The marketing of unhealthy foods and beverages is increasingly recognised as a key part of the ‘obesogenic’ food environment that is driving rising rates of childhood overweight and obesity across the world. This view is underpinned by an expanding body of evidence showing effects of food marketing exposure on both the antecedents of eating behavior (awareness, attitudes, preferences) and actual intake in young people, as well as modelled impacts on more distal health outcomes (e.g., body weight and disease incidence).

Many topics remain underexplored: What impact does digital marketing have on young people’s dietary behaviors? Which persuasive marketing techniques affect dietary behaviors most? What role does marketing play in the normalization of dietary attitudes and behaviors?

This Special Issue of *Nutrients* encourages the submission of original quantitative, qualitative, and mixed methods manuscripts based on this topic describing research conducted with young people, particularly underrepresented groups (e.g., adolescents).





an Open Access Journal by MDPI

Editors-in-Chief

Prof. Dr. Lluís Serra-Majem

1. Centro de Investigación Biomédica en Red Fisiopatología de la Obesidad y la Nutrición (CIBEROBN), Institute of Health Carlos III, 28029 Madrid, Spain
2. Research Institute of Biomedical and Health Sciences (IUIBS), University of Las Palmas de Gran Canaria, 35001 Las Palmas, Spain
3. Preventive Medicine Service, Centro Hospitalario Universitario Insular Materno Infantil (CHUIMI), Canarian Health Service, 35016 Las Palmas, Spain

Prof. Dr. Maria Luz Fernandez

Department of Nutritional Sciences, University of Connecticut, Storrs, CT 06269, USA

Author Benefits

Open Access: free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility: indexed within Scopus, SCIE (Web of Science), PubMed, MEDLINE, PMC, Embase, PubAg, AGRIS, and other databases.

Journal Rank: JCR - Q1 (Nutrition and Dietetics) / CiteScore - Q1 (Food Science)

Message from the Editorial Board

Nutrients is an on-line open access journal that was first published in 2009. *Nutrients* adheres to rigorous peer-review and editorial processes and publishes only high quality manuscripts that address important issues related to the impacts of nutrients on human health. The Impact Factor of *Nutrients* has risen rapidly since its establishment and it is now ranked in the first quartile of journals publishing in the field of nutrition and dietetics research.

Contact Us

Nutrients Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/nutrients
nutrients@mdpi.com
X@Nutrients_MDPI