



## Pharmacists as Immunizers: The Role of Pharmacies in Promoting Immunization Campaigns and Counteracting Vaccine Hesitancy

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### Message from the Guest Editor

Vaccines represent fundamental public health interventions to mitigate the epidemiological and economic burden generated by communicable disorders, in terms of 1) outcome-related, 2) behavior-related productivity gains, and 3) community externalities. Despite their importance, several parents choose not to immunize their children, due to the rising phenomenon of anti-vaccination movements that divulge vaccine-related “fake news” and “post-modern, post-factual truths”. Within this framework, from a public health perspective, community pharmacies play a vital role in that pharmacists can act as immunizers, improving vaccine-related health literacy and vaccination coverage rates, as well as counteracting vaccine hesitancy. This Special Issue welcomes both original and review papers addressing the important topic of community pharmacists as crucial actors in the promotion of vaccination campaigns. Randomized trials and systematic reviews of the literature with meta-analysis are especially welcome.





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