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Advancement of Ornamental Flowering Plants

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Deadline for manuscript
submissions:

closed (30 September 2022)

Message from the Guest Editors

Production of floricultural crops has been steadily increasing globally due to the increases in demand and market value, which are particularly prevalent in many developing countries. This has resulted in the global floricultural industry becoming a multi-billion-dollar industry. However, despite the increase in global flower production, market competitions at both the global and local scales still give rise to various challenges. As customers and growers pay particular attention to flower color, size, shape, quality, and longevity, flowers with these novel characteristics will better drive the market competition. Moreover, growers have been demanding flower crops that are resistant to abiotic/biotic stresses in order to reduce yield loss due to the stresses. Recently, many researchers have been creating novel flower cultivars using various technologies to facilitate the needs of customers and growers as well as for advancement of plant biology and the floricultural industry. The Special Issue invites the manuscripts that are related to the development of novel flower cultivars using mutagenesis, conventional breeding, genome editing, and genetic transformation technologies, etc.



mdpi.com/si/94755

Special Issue



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Message from the Editor-in-Chief

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