



Polymers for Cosmetics and Consumer Products: Synthesis, Characterization and Applications

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Message from the Guest Editor

Polymers are extensively utilized in the cosmetic and consumer products industry in order to provide sensory and various functional benefits. Some of the key benefits for cosmetic and consumer products include deposition and delivery of various skincare and hair care actives, hair styling benefits, rheological and product texture benefits, lubrication, conditioning and sensory benefits etc. The optimization of the performance, therefore, involves establishing the structure–property–performance linkages. This requires the utilization of various advanced bulk and interfacial characterization techniques. There has been significant progress in the last several years in utilizing techniques, in providing new insights, allowing for the optimization of the performance.

This Special Issue invites contributions in all the areas of interest to the cosmetic and consumer industry from the green polymer chemistry of polymers that can be utilized in the cosmetic and consumer industries to relevant advanced characterization techniques to studies highlighting novel physico-chemical insights into performance-controlling properties.





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Message from the Editor-in-Chief

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