



The Valorization of Religion by Media

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Deadline for manuscript
submissions:

closed (22 July 2024)

Message from the Guest Editor

Religion has moved outside its traditional boundaries, becoming used in a variety of media forms. For scholars who have been researching the evolving relations between religion and media in a series of key sectors ranging from politics to marketing to news, an issue of critical relevance is the changing “value” of religion, which provides symbolic resources that can be put to political, economic or social purpose by both religious and non-religious actors. Intriguing questions are those surrounding how religions are deployed as a form of symbolic currency in the creation of media products that can respond to a broad range of interests and in which ways media make these different types of “valorizations” of religions possible. This Special Issue welcomes papers on the following suggested topics: religious communities that make use of media to perpetuate themselves; the spread of religious symbols and claims in various types of media responding to nonreligious interests; the “religious” functions of media, by virtue of which media become locations of constructed realities that define social relationships.





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Fresh developments in the disciplines that consistently make significant contributions to our understanding of religious personality, authority, devotion, and community - disciplines ranging from psychology, sociology, and anthropology to history, art history, philosophy, literary criticism, and political science – fuel general, as well as scholarly, interest in the world's religions.

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