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New Trends in Tourism Business Intelligence

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Message from the Guest Editors

The purpose of this Special Issue is to publish an article of empirical research and theoretical high quality reviews that approaches specific tourism problems. Thus, the articles may address issues that consider tourism from a general perspective, from the point of view of tourist destinations, from the perspective of the companies that operate in the sector, and from the point of view of the final recipient of the service, the tourist.

Keywords:

- Smart tourism
- Monitoring of social networks
- Tourism management using artificial intelligence
- Technology and tourism
- Data security in touristic companies
- Person-computer interaction in the touristic field
- Tourism and the Internet of Things
- Robotics and service automation in tourism
- Smart tourism destinations
- Decision support systems in tourism
- Predictive models in tourism using artificial intelligence
- Technology innovation in tourism industry

Special Issue



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Message from the Editor-in-Chief

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