



Business Model Innovation in Smart Cities

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Deadline for manuscript
submissions:

15 December 2024

Message from the Guest Editor

This Special Issue will explore innovative business models that can accelerate smart city development and adoption. The focus will be on new revenue models, partnerships, policy incentives and financing mechanisms that can support financially and operationally sustainable smart city solutions. Both technology-centric models such as sensors-as-a-service and human-centric models such as crowd-sourced citizen engagement platforms will be examined.

The scope encompasses smart city business model innovation globally, with a particular emphasis on case studies from Asia, South America, the Middle East and Africa. Contributions that analyze real-world examples of business model innovation in diverse geographic, cultural and regulatory contexts are encouraged.

The purpose is twofold: first, it is to advance theoretical knowledge about business model innovation for smart city solutions, taking an interdisciplinary approach spanning technology, entrepreneurship, public policy, and urban planning; and second, to provide practical insights to help policymakers, entrepreneurs and city leaders successfully design, implement and scale financially sustainable smart city business models.





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Message from the Editor-in-Chief

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